

2004 SVT FOCUS
MAJOR PRODUCT CHANGES

OVERVIEW

- The 2004 Ford SVT Focus continues with some minor changes for the new model year. The European Appearance Package will now be offered in both 3- and 5-door models. Sonic Blue also returns with availability for the entire model year. A new 6-spoke wheel is standard on the SVT Focus as well (cars ordered with the European Appearance Package retain their unique argent wheels).

MODEL/SERIES AVAILABILITY

- 3-Door model
- 5-Door model

OPTION PROGRAM CHANGES

- European Appearance Package available in 5-door model

Product Changes and Features Availability

Features, options and package content subject to change. Please check www.fmcdealer.com or Dealer eStore for the most current information.

2004 SVT FOCUS
MAJOR STANDARD EQUIPMENT

	3-Door	5-Door
EXTERIOR		
BODY COLOR — Unique front and rear fascia	•	•
BUMPER, FRONT — Body color, 5-mph impact absorbing	•	•
DECKLID BADGE — SVT emblem	•	•
GRILLE — Black honeycomb radiator and bumper grilles	•	•
HANDLES, DOOR — Body color	•	•
HEADLIGHTS — With bezel surround under lens	•	•
KEYLESS ENTRY, REMOTE — With 2 key fobs	•	•
LAMPS, FOG — Round, clear lens	•	•
LIFTGATE HANDLE — Body colored	•	•
MIRRORS — LH/RH Breakaway, heated, power remote adjustable with body color housing	•	•
MOLDINGS — SVT rocker moldings, color keyed	•	•
REMOTE ENTRY — Keyless	•	•
SPOILER, REAR — Unique body color	•	•
TIRES — 215/45R17 High Performance	•	•
WHEELS — Cast aluminum 6-spoke 17"x7"	•	•
INTERIOR		
AIR BAGS — Driver and passenger	•	•
ASHTRAY	•	•
CARGO NET — Rear hatch	•	•
CIGARETTE LIGHTER	•	•
CONSOLE — Short throw shifter with aluminum shift knob/leather boot	•	•
COURTESY LIGHT — Front roof header	•	•
DOOR TRIM — Cloth covered door trim insert	•	•
FLOOR COVERING — Black carpet with floormats, metallic driver and passenger sill plates	•	•
FOUR WHEEL ANTI-LOCK BRAKING SYSTEM	•	•
FRONT SEATS — Sport bucket seats with tip return feature, adjustable lumbar support, trimmed in unique fabric	•	•
GLOVE BOX	•	•
HEADLINER — Color coordinated to interior trim	•	•
INSTRUMENTATION — Electro-luminescent faced instrument cluster with 160-mph speedometer, tachometer, oil pressure, oil temperature, coolant temperature and fuel gauge	•	•
INTERIOR HOOD RELEASE	•	•
PARKING BRAKE — Leather wrapped with metallic button	•	•
PEDALS — Sport stainless steel	•	•
POWER DRIVER SEAT	•	•
POWER POINT, AUXILIARY — Console mounted	•	•
POWER WINDOWS/LOCKS — With delayed accessory power and one-touch-down on driver side	•	•
REAR SEAT — 60/40Flip-back folding seat with flip-up 60/40 split rear seat cushion, trimmed in unique fabric	•	•
RADIO — Premium electronic AM/FM stereo CD, 4-speakers and clock with CD player	•	•
SAFETY BELT — Adjustable shoulder	•	•
SPEED CONTROL — Steering wheel mounted	•	•
STEERING WHEEL — Leather wrapped wheel with adjustable positions	•	•
SUNVISORS — Color keyed with passenger side mirror	•	•
WIPERS — Speed dependent interval	•	•

LEGEND: ★ = New for this model year.

2004 SVT FOCUS
MAJOR STANDARD EQUIPMENT

	3-Door	5-Door
FUNCTIONAL		
AIR CONDITIONING — Manual temperature control CFC free	•	•
ALTERNATOR — Unique 110-amp.	•	•
BATTERY — Maintenance free, heavy duty 58-AH (540C.C.A.)	•	•
BRAKES — 4-wheel ABS	•	•
Front: 300mm disc single caliper	•	•
Rear: 280mm disc single caliper	•	•
ELECTRONIC IGNITION	•	•
ENGINE — 2.0L Zetec 16V DOHC I4 with intake variable valve timing and dual stage intake manifold	•	•
ENGINE, OIL COOLER — Water to oil	•	•
EXHAUST — Tuned tubular stainless steel exhaust manifold	•	•
FUEL TANK — 13.2 gal.	•	•
HEADLAMP — On-Warning chime	•	•
HORN — Dual note	•	•
HOOD RELEASE, INSIDE	•	•
DEFROSTER, REAR WINDOW	•	•
STABILIZER BAR — Front and rear	•	•
SHOCK ABSORBERS — Performing valving gas charged	•	•
SOLAR WINDOW GLASS	•	•
SPRINGS, FRONT — Modified rate	•	•
SPRINGS, REAR — Modified rate	•	•
STEERING — Power rack and pinion	•	•
TIRES — Four 215/45R17	•	•
TIRES, SPARE — 16" spare with aluminum wheel	•	•
TRANSAXLE, FRONT — Manual six speed Getrag	•	•
WHEELS — Four aluminum 6-spoke 17"x7"	•	•

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2004 SVT Focus		3-Door	5-Door	
		Body Code	P39	P30
		Order Code	900A	010A
POWERTRAIN				
Type	995	2.0L 16V DOHC I4	2.0L 16V DOHC I4	
Displacement (liters)		2.0L	2.0L	
Horsepower @ rpm (SAE net)		170 @ 7000	170 @ 7000	
Torque (lb.-ft. @ rpm).....		145 @ 5500	145 @ 5500	
Manual Transmission, 6-Speed	446	Std.	Std.	
— Axle Ratio.....		2.88/4.25	2.88/4.25	
SUSPENSION/CHASSIS				
Tires Size/Type		P215/45R17	P215/45R17	
Wheels Size/Appearance.....		17" 6-Spoke	17" 6-Spoke	
KEY INTERIOR FEATURES				
Seats:				
— Front Sport Buckets		Std.	Std.	
— Rear 60/40 Split Bench		Std.	Std.	
GROUPS/PACKAGES				
Audiophile Package	916	<i>Optional</i>	<i>Optional</i>	
— 6-Disc In-Dash CD Player				
— 6-Speakers				
— Subwoofer				
Cold Weather Package	68V	<i>Optional</i>	<i>Optional</i>	
— Traction Control				
— Heated Seats				
— Engine Block Heater				
European Appearance Package	50E	<i>Optional</i>	<i>Optional</i>	
— Unique argent wheels and black leather Recaro seats				
— Includes Groups 916 and 68V, and Options 17H and 13B				
AVAILABLE OPTIONS				
HID Headlamps.....	17H	<i>Optional</i>	<i>Optional</i>	
Sunroof, Power	13B	<i>Optional</i>	<i>Optional</i>	

GROUP/MISCELLANEOUS OPTIONS

MISCELLANEOUS OPTIONS

Pre-delivery only ¹	361
Pre-delivery with Undercoat ¹	362
COV Required	79V
Local/State Ordinance Deviation	931
Priced DORA	C09

¹ For eligible California dealers only. Dealers must have a pre-existing contract with a pre-delivery service company in order to take advantage of this option.

CALIFORNIA EMISSIONS STATES/CROSS-BORDER STATES***

CALIFORNIA EMISSIONS SYSTEM 422

Required on units for California, Maine, Massachusetts, New York, and Vermont registration. Optional for Cross-Border States.

CALIFORNIA EMISSIONS SYSTEM NOT

REQUIRED 423

Control code for units either shipped to California Emissions States dealers or ordered by California Emissions States dealers for registration in non-California States locations.

CALIFORNIA PUBLIC SERVICE/EMERGENCY

VEHICLE EXCEPTION..... 936

Only available on units sold to authorized governmental units and privately-owned ambulance companies. Must also use Code 423 when ordering.

NON-CALIFORNIA EMISSIONS/NON-CROSS-BORDER STATES DEALER ORDER FOR

CALIFORNIA STATES REGISTRATION..... 93N

Required on all units ordered by dealers for California Emissions States registrations when the vehicles are being delivered to non-California Emissions, non-Cross-Border States locations. Also requires 422 California Emissions System.

*****CROSS-BORDER STATES**

Cross-Border States are Arizona, Connecticut, Nevada, New Hampshire, New Jersey, Oregon, Pennsylvania, and Rhode Island.

05/26/03

2004 SVT FOCUS COLOR & TRIM

INTERIOR TRIM TYPE AND COLOR SELECTOR NOTE: First letter denotes type, second letter denotes color.		INTERIOR TRIM COLORS		
		Black with Blue Seating Surfaces	Black with Red Seating Surfaces	Recaro Black Leather Seating Surfaces (avail. w/ 50E only)
SVT FOCUS				
Leather with Color Cloth Seating Surfaces		VB	VR	EE
EXTERIOR COLOR		AVAILABILITY		
COLOR	CODE			
3-DOOR/5-DOOR				
Competition Orange (only available with Package 50E)	CY			•
Screaming Yellow (only available with Package 50E)	D6			•
Infra Red Clearcoat	E4		•	•
Sonic Blue Clearcoat	S1	•		•
CD Silver Clearcoat	TS	•	•	•
Pitch Black Clearcoat	UA	•	•	•

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08/01/03

2004 SVT FOCUS FUEL ECONOMY

		50 STATES			
		F.E. LABEL ADJUSTED		ESTIMATED ANNUAL FUEL COST	MEMO: UNADJUSTED COMBINED
ENGINE DISPL.	TRANSMISSION	CITY	HIGHWAY		
SVT FOCUS					
2.0L 16V DOHC I4	6-Spd. Manual	21	28	\$1,044	27.5